

PRESS RELEASE:



## **ADELAIDE FAMILY BUSINESS DONATES \$10,000 TO BUILD EVEN MORE CHILDREN'S POTENTIAL**

United Way encourages each and every child to live a life full of opportunities by "building children's potential". By readying children for school, we can increase their chances of finishing school, pushing their own boundaries, and getting employment opportunities that lead to a fulfilling life outside of the poverty cycle. Good education, and sound reading skills tackles the cause of disadvantage and gives the children, tomorrow's population, a better chance in life. United Way South Australia have been proud members of the Elizabeth and neighbouring community areas since 1973. Nationally, United Way has over 3,000 volunteers.

Metcalf Group (SA), which Gary and his wife Cheryl founded, are a South Australian family owned and run business that has been operating for over 20 years. When United Way SA were looking for support from local businesses, they approached Gary to see if he was interested in lending a hand.

Gary Metcalf is United Way South Australia's newest board member, and incredibly excited about United Way SA's mission. "I love the program," Gary says, "United Way give opportunities and privileges to children who otherwise might not have had any. It's a good cause, and I'm very passionate about it."

"I spoke to our President, Emma, sometime ago about helping out in the lead up for an event," Gary says. "I was very interested in what she was saying United Way did, so I learnt more about the program. The more I learnt, the more I loved it."

Gary loved United Way SA's work so much that he decided to become part of it; he felt he had the ability and resources to help make a difference in children's lives, and possibly help stretch United Way's reach further than ever before.

"As directors of Metcalf Group (SA), Cheryl and I agreed that we would do everything we could to assist United Way in its mission," Gary said. "We want to make sure that the program is secure for years to come, and available to more and more children."

There are thousands of charities across the globe, Australia, and even Adelaide that focus on the education and development of children, but Gary says that United Way South Australia has the programs and the resources to make a real difference in lives. Currently, United Way is supporting over 400 children between 0-5 in the United We Read program.

Generously, as well as joining the Board and having input on United Way SA's upcoming events and issues, Gary and Metcalf Group (SA) have donated a whopping \$10,000 to help out. Funnelling the \$10,000 donation into the United We Read Program will provide 600 books for the community, helping 50 or more children improve their literacy skills for an entire year.

"We decided on the amount we did because we wanted United Way to be able to get the resources they need and help as many children as possible in the years to come. It's not just about right now, but the future, too."

Welcome to the Board, Gary and thank you for the opportunities Metcalf Group (SA)'s donation will bring to our programs! We look forward to a long, bright future with you!

For more information and to find out how you can become involved website [www.unitedwaysa.com.au](http://www.unitedwaysa.com.au) phone 7002 0140. Author: BiancaChallens/[Challens@yahoo.com.au](mailto:Challens@yahoo.com.au)